

Competition Format for Final Round

Shortlisted teams from the preliminary round is required to **submit the final round documents as a softcopy** by e-mail to program@indousstf.org

The final round documents should comprise the following:

1. Team Details

Team Name		
Details	Member 1	Member 2
Name		
Gender (Male / Female)		
Birth Date (dd/mm/yy)		
Education		
Institute		
Department / Branch		
Course (with Year / Semester)		
Contact Details		
Complete address for correspondence		
Complete institutional address		
E – Mail		
Phone - Res (prefix STD code)		
Mobile (<i>Preferred</i>)		

2. Business Plan (*not more than 30 pages in length*): Business Plan should contain all the major information about the proposed business.

Business Plan should include the following points:

- Title
- The Idea
- Opportunities and application of the plan
- Technical Feasibility and design aspects
- Proof of concept
- What makes your idea innovative?
- Competitive Analysis / Sustainable Competitive Advantage
- Market Research
- Financial Aspects
- Team strength
- Marketing and sales strategy and potential investors (if any)
- Back-up strategies
- Intellectual Property Value (if any)

3. Private Presentation (*not more than 15 slides*): Power-point presentation should focus and include the following elements:

- 1.The Idea
 1. Problem / need addressed
 2. Opportunities and application
- 2.Markets and Competition
 1. Clearly Identified customer (Market)
 2. Competitive Analysis
 3. Competitive Advantage
- 3.Team
 1. Relevant domain experience. Industry experience, business track record, education, network etc.
 2. Gaps in the team
 3. Steps taken to fill the gaps
- 4.Products and Services
 1. Technical Feasibility and design aspects
 2. Proof of concept
 3. Intellectual Property of the proposed product / service
 4. Innovativeness of the proposal
- 5.Financial Aspects
 1. Profitability of the proposal
 2. Projected capital requirements
 3. Sources to raise capital
- 6.Justification for why the plan should be funded?

Presentation Guidelines for the Finals

- Teams are required to present their business plan at a private presentation to a jury of experts from industry and academia. This constitutes the Final Private Presentation.
- Each team will be given 15 minutes to present followed by a 10-minute question and answer session between the presenting team and the judges. THESE TIME LIMITS WILL BE STRICTLY ENFORCED.
- Any additional requirements must be coordinated in advance with the organizing team.

Submission

Softcopy documents must be sent as an by e-mail to program@indousstf.org

Submission Deadline:

30 April 2009

Result of the Final Round:

15 May 2009