

Competition Format for Preliminary Round

Each team is required to **submit the preliminary proposal as a softcopy (MS Word File)** by e-mail to program@indousstf.org

The preliminary proposal should comprise the following:

1. Team Details

Team Name		
Details	Member 1	Member 2
Name		
Gender (Male / Female)		
Birth Date (dd/mm/yy)		
Education		
Institute		
Department / Branch		
Course (with Year / Semester)		
Contact Details		
Complete address for correspondence		
Complete institutional address		
E – Mail		
Phone - Res (prefix STD code)		
Mobile (<i>Preferred</i>)		

2. Executive Summary *(not more than 3 pages in length)*

An Executive summary is a brief business plan which should contain all the information that should be provided to the reader that tells him all about the business idea. The proposed business should be technically feasible and the proposed business plan should not be in violation of any intellectual property rights (*IPR*).

The executive summary should include the following points:

- Title
- Business description
- Management
- Business / idea / company – background
- Technology / proprietary rights
- Marketing, sales and customers
- Competition
- Financial estimates for the project
- Resources for inception
- Applicability of the business idea – its advantages, novelty of the idea, and its applicability to improve the societal lifestyle

3. Resume of team members *(each resume not more than 2 pages)*

4. Declaration by the team members that the proposed business plan is original and does not violate any intellectual property rights (IPR)

Submission

Softcopy documents must be sent by e-mail to program@indousstf.org

Submission Deadline:

30 April 2009

Result of the Preliminary Round:

26 May 2009