

Proposal Submission

Each team is required to **submit the Proposal as a softcopy** (*MS Word File*) by e-mail to program@indousstf.org

The documentation will comprise of the following:

1. Team Details

Team Name		
Details	Member 1	Member 2
Name		
Gender (Male / Female)		
Birth Date (dd/mm/yy)		
Education		
Institute		
Department / Branch		
Course (with Year / Sem)		
<i>Please tick whichever is applicable:</i>		
<input type="checkbox"/> Biz-plan competition won with Year		
<input type="checkbox"/> Incubatee (Y / N)		
<i>If you are an incubatee, please provide the below details</i>		
Name of the Incubation Centre		
Address of the Incubation Centre		
Profession		
Organization		
Designation		
Place		
Contact Details		
Complete address for correspondence		
Complete Official address		
E – Mail		
Phone - Res (prefix STD code)		
Mobile (<i>Preferred</i>)		

2. Business Plan (not more than 30 pages in length):

Business Plan should contain all the major information about the proposed business.

Business Plan should include the following points:

- The Idea
- Opportunities and application of the plan
- Technical Feasibility and design aspects
- Proof of concept
- What makes your idea innovative?
- Competitive Analysis / Sustainable Competitive Advantage
- Market Research
- Financial Aspects
- Team strength
- Marketing and sales strategy and potential investors (if any)
- Back-up strategies
- Intellectual Property Value (if any)

3. Certificates: Documents of proof for having won a business plan competition should be scanned and sent. Incubatees should submit a No Objection Certificate (NOC) from the concerned Incubation Center which they are part of.

4. Brief Bio data of team members (each bio data should not exceed more than 2 pages).

5. PowerPoint Presentation: Teams must submit PowerPoint presentation (not more than 15 slides) including the following elements:

1. The Idea
 - a. Problem / need addressed
 - b. Opportunities and application
2. Markets and Competition
 - a. Clearly Identified customer (Market)
 - b. Competitive Analysis
 - c. Competitive Advantage
3. Team
 - a. Relevant domain experience. Industry experience, business track record, education, network etc.
 - b. Gaps in the team
 - c. Steps taken to fill the gaps
4. Products and Services
 - a. Technical Feasibility and design aspects
 - b. Proof of concept
 - c. Intellectual Property of the proposed product / service
 - d. Innovativeness of the proposal
5. Financial Aspects
 - a. Profitability of the proposal
 - b. Projected capital requirements
 - c. Sources to raise capital
6. Justification for why the plan should be funded?
7. Justification for why the plan should be funded?



Submission

Soft copy documents must be sent as an by e-mail to program@indousstf.org

Submission Deadline:

31 May 2009

Preliminary Results:

15 June 2009